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WIRELESS  
LEADERSHIP  
SUMMIT

# 2026 EXHIBITOR KIT

November 11-12 | El Conquistador Tucson | Tucson, Arizona



Marty McKinney, Director of Business Development | 703-797-5104 | [Marty.McKinney@EnterpriseWireless.org](mailto:Marty.McKinney@EnterpriseWireless.org)

[enterprisewireless.org/wls](https://enterprisewireless.org/wls)



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# WHY EXHIBIT AT WLS?

The Wireless Leadership Summit is designed to be a **low-cost, high-value** event for exhibitors. Boost your **visibility**, expand your **network**, and increase your **sales**. Network with the **industry's decision-makers** without the costs and distractions of a typical trade show.

## EXHIBITOR BENEFITS:

- Two complimentary Summit registrations, with full access to all educational sessions, meals, and networking events
- 10+ hours of exclusive networking/exhibit time with industry leaders
- Company promotion in event materials, online and in-print
- Designation as a 2026 Wireless Leadership Summit exhibitor in the EWA Solutions Center
- Access to meeting rooms for pre- or post-event gatherings, at no additional cost
- Opportunity to showcase new products and services
- Customized 2026 WLS registration discount code to share with customers





# EXHIBITOR SCHEDULE

## DAY 1

Tuesday, Nov. 10

*Exhibitor Set-Up*

8:00am - 5:00pm

## DAY 2

Wednesday, Nov. 11

*Dedicated Exhibit/Networking Hours*

7:00am - 8:00am

12:00pm - 2:00pm

5:00pm - 7:00pm

## DAY 3

Thursday, Nov. 12

*Dedicated Exhibit/Networking Hours*

8:00am - 9:00am

12:00pm - 2:00pm

5:00pm - 7:00pm

Exhibit tear-down begins at 7:00pm on Thursday, November 12.  
Please make travel plans accordingly.

*Exhibit hours subject to change.*

# VENDOR MAP



Registration - Turquoise Foyer  
 Exhibit/Networking Hall - Turquoise I + II  
 General Sessions - Turquoise III

Vendor map layout subject to change.



# EXHIBITOR SHIPPING INFORMATION

## Shipments Must Be Labeled As Follows:

### Wireless Leadership Summit

### Your Company's On-Site Contact & Company Name

El Conquistador Tucson, a Hilton Resort  
10000 N. Oracle Road  
Tucson, AZ 85704

Number of boxes (1 of 3, 2 of 3, etc.)

Hold for arrival date of \_\_\_\_\_

*All shipments to the El Conquistador using the above labeling instructions will be delivered directly to the exhibit hall and ready for setup when you arrive.*

*Please do not ship exhibit items to your guest room.*

## Inbound Shipments:

- *Package Center processing fee is \$5.00/lb or \$200.00/pallet.*
- *Boxes should arrive no more than 72 hours prior to group arrival.*

## Outbound Shipments:

- *Bring and complete your own FedEx or UPS return shipping labels.*
- *Bill of Lading is your responsibility, hotel is able to assist with printing these labels.*
- *Complete the shipping forms, including payment information, for each box.*
- *Securely package and tape boxes for shipment.*
- *Leave well-labeled packages in your assigned exhibit space.*

# SPONSORSHIP PROSPECTUS

All sponsorships include recognition as a sponsor during the event, company logo on select event materials (printed and digital), and recognition in promotional event communications to attendees and exhibitors.

~~Premier | \$10,000~~ **SOLD**

- Speaking opportunity during Day 1 of WLS (3 minutes)
- Branded key cards at WLS host hotel
- Custom ad on EWA's on-site digital signage

~~Keynote | \$5,000~~ **SOLD**

- Speaking opportunity prior to Keynote Session (3 minutes)

**Breakfast & Lunch | \$5,000 | ~~2 available~~ 1 available**

- Exclusive sponsorship of breakfast & lunch on Day 1 or Day 2
- Custom napkins and tabletop signage during mealtimes
- Option for one sponsor-supplied giveaway item

**Networking Reception | \$3,500 | 2 available**

- Exclusive sponsorship of networking reception on Day 1 or Day 2
- Custom cocktail napkins and bar signage
- Branded cocktail named for your company or product (optional)

**Signature | \$3,000 | ~~5 available~~ 2 available**

- Recognition as Signature Sponsor on 2026 WLS website and event communications
- Recognition on EWA's on-site digital signage

**Coffee/Beverage Station | \$2,500 | ~~2 available~~ 1 available**

- Exclusive sponsorship of coffee/beverage service on Day 1 or Day 2
- Custom coffee cup sleeves and beverage station signage

Continued →



### Digital Sign | \$2,500 | 3 available

Custom 6' tall LED sign, featuring sponsor logo, tagline, and ad. Artwork provided by sponsor.



### Flash Drive (16 GB) | \$1,750

USB drive featuring sponsor's full-color logo on silver, matte black, or white swivel cover. Available in a variety of colors (sponsor's choice).

### Notebook | \$1,500

Spiral hardcover notebook with 140 pages of lined paper. Comes in a variety of colors (sponsor's choice) and will be distributed to all attendees during educational sessions. 6" x 8.5"



### 8-in-1 USB C Miniport Hub | \$2,250

Sleek multiport adapter features a Gigabit Ethernet port, 4K HDMI, SD/TF card readers and multiple USB 3.0/2.0 ports. Feature your logo along with WLS branding on this popular accessory.

### Show Bag | \$2,000

High-profile item featuring your full-color logo and WLS branding. 16" x 14" x 7" with large front pocket.

*Bonus: One piece of sponsor's sales literature included in each bag*



### Digital Ad | \$750

Highlight your company, product or service in high-definition! Your ad will rotate on EWA's 6' tall digital sign, placed prominently outside of the Exhibit Hall.



### Customized Opportunity | \$TBD

Want to be a 2026 WLS sponsor, but don't see the perfect opportunity for your company? Contact **Marty McKinney** to discuss your ideas and budget for a customized sponsorship.



### Lanyard | \$2,000

Attendees receive a lanyard at check-in, ensuring your logo is visible to all! Available in a variety of colors (sponsor's choice).



# SILENT AUCTION

## TO BENEFIT THE EWA-VESTAL ENDOWED SCHOLARSHIP

- Each exhibitor is invited to contribute an auction item with a value of \$100+. The auction helped raise over \$8,000 for the scholarship fund in 2025!
- Participation shows your support for a cause that is vitally important to Summit attendees, EWA members, and the future of the industry's workforce.
- Bidding takes place during exhibit hours on November 11-12, with final bids placed during the closing reception.
- Auction participation is a fun and effective way to interact with attendees, spark conversations, and honor wireless industry pioneer, Joe Vestal!

# IMPORTANT LINKS FOR EXHIBITORS

## EXHIBITOR CONTRACT

**Download** and complete the [2026 WLS Exhibitor Contract](#) to reserve your space today!

## VENDOR MAP

**View** current [Vendor Floor Plan](#) to see available space.

## HOTEL RESERVATIONS

**Reserve** your room(s) at the [El Conquistador Tucson](#) at the reduced Summit rate of \$225/night.

# CONTACT US



**Marty McKinney**

Director, Business Development

**Phone Number**

703-797-5104

**Email Address**

[Marty.McKinney@EnterpriseWireless.org](mailto:Marty.McKinney@EnterpriseWireless.org)

[Book Time with Marty](#)



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