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WIRELESS
LEADERSHIP
SUMMIT

2026 EXHIBITOR KIT

November 11-12 | El Conquistador Tucson | Tucson, Arizona



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enterprisewireless.org/wls



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WHY EXHIBIT AT WLS?

The Wireless Leadership Summit is designed to be a **low-cost, high-value** event for exhibitors. Boost your **visibility**, expand your **network**, and increase your **sales**. Network with the **industry's decision-makers** without the costs and distractions of a typical trade show.

EXHIBITOR BENEFITS:

- Two complimentary Summit registrations, with full access to all educational sessions, meals, and networking events
- 10+ hours of exclusive networking/exhibit time with industry leaders
- Company promotion in event materials, online and in-print
- Designation as a 2026 Wireless Leadership Summit exhibitor in the EWA Solutions Center
- Access to meeting rooms for pre- or post-event gatherings, at no additional cost
- Opportunity to showcase new products and services
- Customized 2026 WLS registration discount code to share with customers





EXHIBITOR SCHEDULE

DAY 1

Tuesday, Nov. 10

Exhibitor Set-Up

8:00am - 5:00pm

DAY 2

Wednesday, Nov. 11

Dedicated Exhibit/Networking Hours

7:00am - 8:00am

12:00pm - 2:00pm

5:00pm - 7:00pm

DAY 3

Thursday, Nov. 12

Dedicated Exhibit/Networking Hours

8:00am - 9:00am

12:00pm - 2:00pm

5:00pm - 7:00pm

Exhibit tear-down begins at 7:00pm on Thursday, November 12.
Please make travel plans accordingly.

Exhibit hours subject to change.

VENDOR MAP



November 11-12, 2026 | Tucson, Arizona



Registration - Turquoise Foyer
Exhibit/Networking Hall - Turquoise I + II
General Sessions - Turquoise III

Vendor map layout subject to change.



EXHIBITOR SHIPPING INFORMATION

Shipments Must Be Labeled As Follows:

Wireless Leadership Summit

Your Company's On-Site Contact & Company Name

El Conquistador Tucson, a Hilton Resort
10000 N. Oracle Road
Tucson, AZ 85704

Number of boxes (1 of 3, 2 of 3, etc.)

Hold for arrival date of _____

All shipments to the El Conquistador using the above labeling instructions will be delivered directly to the exhibit hall and ready for setup when you arrive.

Please do not ship exhibit items to your guest room.

Inbound Shipments:

- *Package Center processing fee is \$5.00/lb or \$200.00/pallet.*
- *Boxes should arrive no more than 72 hours prior to group arrival.*

Outbound Shipments:

- *Bring and complete your own FedEx or UPS return shipping labels.*
- *Bill of Lading is your responsibility, hotel is able to assist with printing these labels.*
- *Complete the shipping forms, including payment information, for each box.*
- *Securely package and tape boxes for shipment.*
- *Leave well-labeled packages in your assigned exhibit space.*

SPONSORSHIP PROSPECTUS

All sponsorships include recognition as a sponsor during the event, company logo on select event materials (printed and digital), and recognition in promotional event communications to attendees and exhibitors.

~~Premier | \$10,000~~ **SOLD**

- Speaking opportunity during Day 1 of WLS (3 minutes)
- Branded key cards at WLS host hotel
- Custom ad on EWA's on-site digital signage

~~Keynote | \$5,000~~ **SOLD**

- Speaking opportunity prior to Keynote Session (3 minutes)

Breakfast & Lunch | \$5,000 | ~~2 available~~ 1 available

- Exclusive sponsorship of breakfast & lunch on Day 1 or Day 2
- Custom napkins and tabletop signage during mealtimes
- Option for one sponsor-supplied giveaway item

Networking Reception | \$3,500 | 2 available

- Exclusive sponsorship of networking reception on Day 1 or Day 2
- Custom cocktail napkins and bar signage
- Branded cocktail named for your company or product (optional)

Signature | \$3,000 | ~~5 available~~ 2 available

- Recognition as Signature Sponsor on 2026 WLS website and event communications
- Recognition on EWA's on-site digital signage

Coffee/Beverage Station | \$2,500 | ~~2 available~~ 1 available

- Exclusive sponsorship of coffee/beverage service on Day 1 or Day 2
- Custom coffee cup sleeves and beverage station signage

Continued →



Digital Sign | \$2,500 | 3 available

Custom 6' tall LED sign, featuring sponsor logo, tagline, and ad. Artwork provided by sponsor.



Flash Drive (16 GB) | \$1,750

USB drive featuring sponsor's full-color logo on silver, matte black, or white swivel cover. Available in a variety of colors (sponsor's choice).



8-in-1 USB C Miniport Hub | \$2,250

Sleek multiport adapter features a Gigabit Ethernet port, 4K HDMI, SD/TF card readers and multiple USB 3.0/2.0 ports. Feature your logo along with WLS branding on this popular accessory.

~~Notebook | \$1,500~~

Spiral hardcover notebook with 140 pages of lined paper. Comes in a variety of colors (sponsor's choice) and will be distributed to all attendees during educational sessions. 6" x 8.5"



~~Show Bag | \$2,000~~

High-profile item featuring your full-color logo and WLS branding. 16" x 14" x 7" with large front pocket.

Bonus: One piece of sponsor's sales literature included in each bag



~~Lanyard | \$2,000~~

Attendees receive a lanyard at check-in, ensuring your logo is visible to all! Available in a variety of colors (sponsor's choice).

Digital Ad | \$750

Highlight your company, product or service in high-definition! Your ad will rotate on EWA's 6' tall digital sign, placed prominently outside of the Exhibit Hall.



Customized Opportunity | \$TBD

Want to be a 2026 WLS sponsor, but don't see the perfect opportunity for your company? Contact **Marty McKinney** to discuss your ideas and budget for a customized sponsorship.



SILENT AUCTION

TO BENEFIT THE EWA-VESTAL ENDOWED SCHOLARSHIP

- Each exhibitor is invited to contribute an auction item with a value of \$100+. The auction helped raise over \$8,000 for the scholarship fund in 2025!
- Participation shows your support for a cause that is vitally important to Summit attendees, EWA members, and the future of the industry's workforce.
- Bidding takes place during exhibit hours on November 11-12, with final bids placed during the closing reception.
- Auction participation is a fun and effective way to interact with attendees, spark conversations, and honor wireless industry pioneer, Joe Vestal!



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IMPORTANT LINKS FOR EXHIBITORS

EXHIBITOR CONTRACT

Download and complete the [2026 WLS Exhibitor Contract](#) to reserve your space today!

BADGE REGISTRATION

Download and complete the [Exhibitor Badge Registration Form](#). Due by October 23.

HOTEL RESERVATIONS

Reserve your room(s) at the [El Conquistador Tucson](#) at the reduced Summit rate of \$225/night.

VENDOR MAP

View current [Vendor Floor Plan](#) to see available space.

CONTACT US



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Book Time with Marty



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