

Press Kit

Enterprise Wireless Alliance



Enterprise
Wireless
Alliance®

The Enterprise Wireless Alliance is the leading national association for business enterprise wireless users and the manufacturers, resellers and communication sales and service providers that serve the land mobile radio industry.

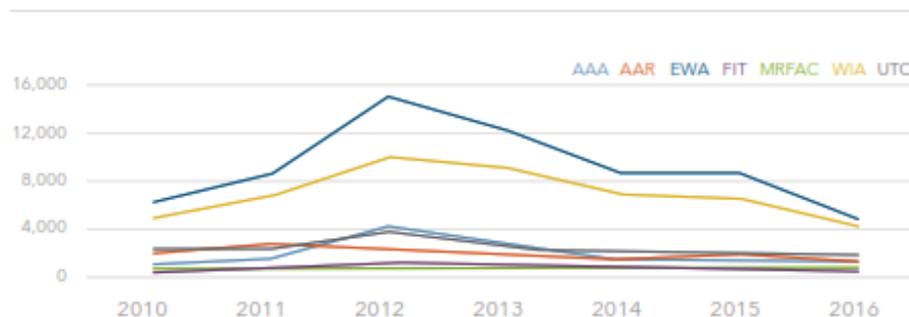
About the Enterprise Wireless Alliance

The Enterprise Wireless Alliance (EWA) is the leading national association for business enterprise wireless users and the manufacturers, resellers and communication sales and service providers that serve the land mobile radio industry.

A frequency coordinator certified by the Federal Communications Commission (FCC), EWA provides consulting services, frequency coordination, license preparation, spectrum management and associated services to the business/industrial/land transportation and public safety communities. EWA's advocacy work transforms public policy, and its services support business productivity by providing reliable guidance regarding spectrum and wireless technology access decisions. Members and clients trust EWA to coordinate more applications each year than any other frequency advisory committee. EWA is the creator of Cevo[®], a powerful online frequency coordination portal, which simplifies the FCC license application process and allows users to select their own frequencies.

Membership in EWA is open to users of wireless communications systems, vendors, system operators and service organizations. More information about membership and services is available at www.enterprisewireless.org.

MOST TRUSTED FOR FREQUENCY COORDINATION



Recent Headlines

Old Dominion Student Receives EWA–Joseph B. Vestal Endowed Scholarship

Jacob Wilson, a student at Old Dominion University (ODU), will receive the EWA–Joseph B. Vestal Endowed Scholarship for the 2017 Spring Term.

EWA Seeks to Eliminate “Personal Use” Booster Confusion

In comments filed March 23, 2017, EWA urged the FCC to eliminate the “personal-use” restriction on the operation of all consumer signal boosters.

Procedural Concerns Lead EWA to File Application for Review

On February 17, 2017, the EWA filed an Application for Review requesting a review of the FCC Order granting a blanket earth station license to Higher Ground LLC that permits it to operate on a non-interfering basis up to 50,000 mobile earth terminals (SatPaqs) in the 5925–6425 MHz band (6 GHz band).

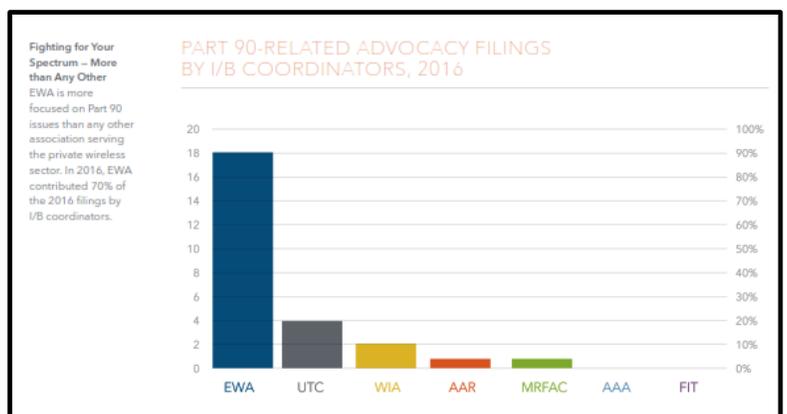
Advocacy Agenda, 2017

In 2017, the Enterprise Wireless Alliance will focus on the following priorities, among other regulatory initiatives:

- T-Band Repurposing
- Combating Speculation
- 900 MHz Private Enterprise Broadband
- Revisiting the Sprint–Vacated Reservations
- Potential New Opportunities in 800 MHz

MEDIA CONTACT

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Mark E. Crosby, President and CEO

Since 2004, Mark E. Crosby has served as president and chief executive officer of the Enterprise Wireless Alliance, a national association representing the interests of business enterprises that rely on wireless communications systems. Throughout his career, Mark has been an advocate for the efficient and effective use of spectrum dedicated for the use of business enterprises. Under his leadership, EWA has become recognized as a fierce defender of EWA-member spectrum rights, responsible regulatory policy and the most trusted FCC-certified frequency advisory committee.

Mark is a member of the Commerce Spectrum Management Advisory Committee, which advises the Assistant Secretary for Communications and Information at the National Telecommunications and Information Administration on spectrum policy issues, and serves as an officer and member of the Board of Directors of the Land Mobile Communications Council. In 2016, readers of Mission Critical Communications named Mark a “Most Influential Thought Leader” for business and industrial enterprises.

Prior to joining EWA, Mark was president of Access Spectrum LLC, a company he co-founded in 2000 to pioneer spectrum band management for private wireless licensees deploying voice and data technologies. From 1975 until 2000, Mark served as president of the Special Industrial Radio Service Association and, following radio service consolidation, the Industrial Telecommunications Association.

Mark Crosby earned his bachelor’s degree in finance from the University of Maryland and is a graduate of the US Chamber of Commerce Institute for Organization Management, University of Delaware.

AREAS OF EXPERTISE

- Innovative and efficient uses of spectrum
- U.S. Spectrum policy
- Regulations affecting private land mobile radio



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